



3650 TPC Parkway San Antonio, TX 78261
210-737-1033 CiboloCanyons.com

RETURN VIA U.S. MAIL TO:
CIBOLO CANYONS RESORT COMMUNITY, INC.
ATTN: MONA SCHNEIDER, COMMUNITY ASSOCIATION MANAGER
3650 TPC PARKWAY, SAN ANTONIO, TX, 78261

OR
E-MAIL TO:
info@ATMOSLivingMG.com

NOMINATION PROFILE INFORMATION:

Name: Barbara W Rossmann

Address: 22764 Estacado, San Antonio, Texas 78261

Mailing Address (if different from above): _____

Telephone Number: 586-850-3516

E-mail Address: barbaranana06@gmail.com

Occupation: Retired August 2023 from President/CEO Henry Ford Macomb Hospital, Clinton Twp., MI

Education: BSN -- Mount Marty College, Yankton SD; Master of Science, TWU, Dallas, TX

Previous Community Association or Non-Profit Experience: Please see next page

If elected to the Board of Directors, please describe your goals for the Cibolo Canyons Community:

Please see next page

Nominee Signature: Barbara W Rossmann

Address: 22764 Estacado, San Antonio, Texas 78261

Printed Name: Barbara W. Rossmann

Date: November 16, 2024

Please return this form (additional page if needed) by November 18, 2024, 11:59 p.m.

MEMBER SUBMITTING NOMINATION:

Printed Name: Barbara W Rossmann
Address: 22764 Estacado, San Antonio 78261

CANDIDATE PROFILE (continued)

Cibolo Canyons Resort Community

Barbara W. Rossmann

November 16, 2024

My husband, Jim and I built our home in the Campanas neighborhood of CCRC in 2017. While not permanently living here until August 2023, we were in our home on a monthly basis and engaged in the community and our neighborhood the degree possible.

OCCUPATION

I have had the privilege of serving 54 years in the varying aspects of Health Care delivery. My career began in the US Army Nurse Corp providing care and leadership in Pediatrics. I was honorably discharged in 1973 as a Captain.

Following my service in the Army, I held various leadership roles in health care the most recent of which was President/CEO of Henry Ford Macomb Hospital. During my tenure with Henry Ford Health, our enterprise grew from an annual budget of \$263M to \$700M. Our specialty clinical programming became recognized regionally, statewide and nationally. In addition, and based on demonstrated community need, we expanded the footprint of the organization with a \$300M tower project completed in the first quarter of 2023. The remarkable staff (medical, employees and volunteers) became recognized within the community as genuinely committed to community health and wellness with outreach activities within the many diverse aspects of the communities we were privileged to serve.

PREVIOUS COMMUNITY ASSOCIATION OR NON-PROFIT EXPERIENCE:

Representing the mission and vision of Henry Ford Macomb Hospital was in part fulfilled through personal service to the community and outside of the role I held. Henry Ford Macomb was successful because of the trust we engendered from those we served and how we represented and honored the communities we served. I was purposeful in the selection of the boards that I was privileged to serve throughout my career. Their mission/vision needed to align with identified community benefit needs and the mission/vision of HFM.

The community and non-profit board roles I served and that I feel most align with the goals of the Cibolo Canyons Resort Community include:

- Sterling Heights Regional Chamber (Local)
- Families Against Narcotics (Statewide)
- Advancing Macomb (Local)
- Macomb Community College Foundation (Local)
- Southeast Michigan American Red Cross (Regional)
- Metropolitan Affairs Coalition (Regional)
- Trauma Centers of America (National)

My service with each of the boards varied. In some boards I was a general board member, and in others a member of the board executive committee, in which we worked with the executive director to ensure the vision and goals of the organization were achieved. The executive committee worked most closely with the Executive Director to provide support and direction to ensure that annual budgets were developed and managed, contracts were negotiated and overseen, volunteers and staff were engaged and led, committee direction and oversight were overseen. For some organizations philanthropy was crucial to the continued mission of the organization, for instance, Advancing Macomb and the Southeastern Michigan American Red Cross.

GOALS FOR THE CIBOLO CANYONS RESORT COMMUNITY

The following would represent suggested goals:

- Recognizing that security within the community, neighborhoods and resident home is a shared accountability, ensure understanding and enhance approaches as appropriate.
- Ensure the plan for reserves for the community are based upon specifically identified needs and are consistently allocated from annual assessments
- Ensure the unique needs of each neighborhood are understood in relationship to the whole and considered as annual budgets are set
- Transparency and accountability of the board is critical
- Continue to increase the cohesiveness within and among the diverse neighborhoods within Cibolo Canyons
- Ensure that the neighborhoods that have unique amenities are respected

Meaningful community engagement is consistent with my purpose as an individual and as a resident. I sincerely appreciate the opportunity to be considered for one of the Board of Director vacancies and would be privileged to serve our remarkable community. Thank you
.....barbara rossmann 😊